

# Lindsay Wright

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[Portfolio](#) - [Linkedin](#)

## Experience

### Graphic Designer - South Carolina Pride Movement

Aug 2024 - Present

Skills: Adobe Illustrator, Photoshop, InDesign, Vector Graphics, WordPress, Wix

- Designed over 38 social media posts marketing upcoming events that uplift and support the local LGBTQ+ community, resulting in 2,200+ likes and shares; a measurable uptick in engagement.
- Prepared files and placed orders for large format print jobs for major events such as OUTfest, attracting over 10,000 guests with banners, flags and dedicated signage.
- Collaborated with the marketing team to plan and execute coordinated campaigns across web, social and print channels. Developed themed designs as part of the "Y2K" theme for the 2025 season.
- Redesigned and launched a new, more user-friendly version of the SC Pride website, migrating from a legacy WordPress site to one built with Wix, empowering 10+ board members to edit the website.
- Took charge of preparing print materials, calling print shops for competitive quotes and travelling to collect under intense time pressure, just in time for a major event.
- Built relationships with local business owners, hand-delivering printed flyers and posters to drive increased awareness of upcoming events.
- Promoted from Junior Graphic designer to reflect high impact and dedication to design excellence.

### Gallery Attendant - Columbia Museum of Art

Jan 2022 - Sep 2022

Skills: Art Conservation, Exhibit Design, Customer Service

- Ensured the safety and security of an estimated 7,000 artworks in the rotating and permanent collection galleries, collaborating with other attendants to handle incidents.
- Engaged with the museum's 135,000 annual visitors throughout 26 gallery spaces, helping to ensure guests have a good experience without causing damage.
- Installed part of a large-scale suspended exhibition, carefully hanging hundreds of individual embroidered sculptures to create an immersive gallery environment.

### Library Media Assistant - Irvin Department of Rare Books and Special Collections

Feb 2019 - May 2021

Skills: Adobe Photoshop, Premiere Pro, After Effects, Scalar, ContentDM

- Created 5+ employee training videos from source media including images and videos, to help accelerate staff onboarding and knowledge transfer.
- Prepared 200+ high resolution TIFF digital scans of historic artwork (crop & skew), uploaded and updated metadata for scans, as part of The Digital Piranesi project.
- Edited website content and metadata for the scanned images, using university publishing platform Scalar.

## Education

Graphic Design & Visual Communications Certificate - Emory University

Jul 2025

Graphic Design Certificate - California Institute of the Arts on Coursera

Jan 2024

Media Arts & Art History BA - University of South Carolina

May 2019

## Appendix

Additional Skills: Vector Illustration, Painting, Textile Art, Digital Drawing (XPPen Tablet)

Languages: English (Native) - Work Authorization: US Citizen

